

# Lourdes Santamaría-Wheeler

## EDUCATION

### **Master of Arts in Museology**

**2009**

University of Florida, Gainesville, FL

Project-in-lieu-of-thesis: "Digitizing Museum Collections: The Elmer Harvey Bone Photographic Collection" available at: <http://ufdc.ufl.edu/UF00091768>

### **Bachelor of Fine Arts in Creative Photography, Minor in Art History**

**2003**

University of Florida, Gainesville, FL

Cum Laude

## PROFESSIONAL EXPERIENCE

### **Museum & Special Projects Coordinator**

**2009 - present**

#### **Digital Library Center, University of Florida, Gainesville, FL**

- Facilitated digitization projects and academic research through collaboration with Library Collections Managers, University Faculty, patrons, and others
- Served as the primary liaison with museum partners, including the Samuel P. Harn Museum of Art and the Patricia and Phillip Frost Art Museum
- Created online exhibits and supporting materials for digital collections
- Created Exhibit Materials Digital Collection (<http://ufdc.ufl.edu/exhibitmaterials>) in order to document collateral materials from library and partner institution exhibits
- Designed UF Digital Collections elements including page banners/headers and buttons
- Prepared archival and library materials for digital imaging
- Created and edited metadata for digital objects
- Monitored imaging quality for adherence to digitization standards and best practices
- Digitized materials and performed post-capture processing, including color correction and derivative file creation of master TIFF files
- Assisted patrons and faculty in locating originals featured in the Digital Collections as well as utilizing the digital objects in their research, publications, presentations and/or teaching
- Researched copyright of items to be included in the Digital Collections and/or digital exhibits

### **Technical Trainer, Translator, and Designer**

**2006-present**

#### **Digital Library of the Caribbean ([www.dloc.com](http://www.dloc.com))**

- Trained local and international partner institutions in the digitization process, including metadata creation, specific equipment use, current digitization standards and image manipulation
- Contributed and translated content for the multi-lingual technical manual, website, promotional materials and software
- Designed promotional materials including posters, bookmarks and multimedia presentations
- Transferred image-only designs into HTML and CSS for web display and online exhibit functionality

### **Digital Production Supervisor**

**2005 – 2009**

#### **Digital Library Center, University of Florida, Gainesville, FL**

- Oversaw the primary digitization production queue, which included books, documents, photographs, and other archival materials
- Supervised imaging staff, including 1 full-time and 15 part-time employees
- Trained staff on digitization equipment, including flatbed, high speed/rotary, negative/slide, microfilm, and CopiBook scanners as well as digital SLR cameras
- Prepared archival and library materials for digital imaging, including assessing need for preservation and equipment suitability

- Monitored imaging quality for adherence to digitization standards and best practices
- Digitized materials and performed post-capture processing, including color correction and derivative file creation of master TIFF files

**Intern, Alachua County Historic Trust: Matheson Museum, Gainesville, FL 2008**

- Organized, researched and digitized a portion of the Elmer Harvey Bone Photographic Collection (approximately 760 items)
- Created press releases and applicable publicity materials for the collection

**Curatorial Intern, Samuel P. Harn Museum of Art, Gainesville, FL 2007**

- Oversaw collection management and exhibition development, including installation, design, layout, labels, and text panels in conjunction with the Curator of Photography
- Created a digital, three-dimensional, scaled layout of the museum galleries for future use in exhibit planning by the curatorial and registration departments

**SELECTED EXHIBITIONS**

***30 Years of the Price Library: Treasures from the Isser & Rae Price Library of Judaica* 2011**

<http://ufdc.ufl.edu/exhibits/30years>

- Collaborated with the Head of the Price Library to develop a permanent online exhibit to compliment the temporary physical exhibit
- Curated online exhibit with the Head and Senior Library Technical Assistant of the Price Library
- Created accompanying PowerPoint presentation for Library events <http://ufdc.ufl.edu/AA00000389>

***Nuestra Cultura Past & Present: Celebrating Hispanic Heritage in Print & Film* 2010**

<http://ufdc.ufl.edu/exhibits/heritage>

- Curated, designed and wrote corresponding texts for online exhibit
- Created accompanying PowerPoint presentation for Library events <http://ufdc.ufl.edu/UF00102596>

***Carteles: Cuban and Mexican Film Posters from the Efrain Barradas Collection* 2010**

<http://dloc.com/exhibits/carteles>

- Collaborated with the Head of the Latin American Collection and the Curator of the Popular Culture Collection to develop a permanent online exhibit to compliment the temporary physical exhibit
- Curated, designed and wrote corresponding texts for online exhibit
- Created accompanying PowerPoint presentation for Library events <http://ufdc.ufl.edu/UF00095936>

***From Canals to Conservation: An Exhibit of the Historical Everglades* 2009**

<http://ufdc.ufl.edu/swamp/exhibitover>

- Curated and designed online exhibit

***Sarasota Modern: The Sarasota School of Architecture, 1941-1966* 2009**

**George A. Smathers Libraries, Gainesville, FL**

- Photographed exhibit objects and created 360 degree views for multimedia component of exhibit and online viewing <http://ufdc.ufl.edu/UF00094172/00002> and <http://ufdc.ufl.edu/UF00095122/00001>

***Between the Beads: Reading African Beadwork* 2008**

**Samuel P. Harn Museum of Art, Gainesville, FL**

- Coordinated imaging and metadata creation between library and museum staff
- Photographed exhibit objects and created 360 degree views for accompanying websites <http://ufdc.ufl.edu/artaf> and [www.harn.ufl.edu/beatwork](http://www.harn.ufl.edu/beatwork)

***Pop-up, Spin, Pull, Fold: Toy Books from the Baldwin Library*** **2008**

**George A. Smathers Libraries, Gainesville, FL**

- Assisted the Curator of the Baldwin Library in object selection and exhibit layout
- Collaborated with the Library Public Relations Officer to design and create collateral materials for the exhibit, including three-dimensional signage and publicity mailers

***Photographic Formalities: from Ansel Adams to Weegee*** **2007**

**Samuel P. Harn Museum of Art, Gainesville, FL**

- Assisted museum Registrar in exhibit preparation, including object packing, handling and transport from donor's house to the museum
- Finalized exhibit layout in conjunction with the Curator of Photography
- Researched artworks/artists and wrote corresponding exhibit labels

***The Afterlife of Alice in Wonderland*** **2007**

**George A. Smathers Libraries, Gainesville, FL**

- Assisted the Curator of the Baldwin Library in object selection and exhibit layout

## **PUBLICATIONS**

Nemmers, Laura and Lourdes Santamaria-Wheeler, "Advancing Digitization: Art and Technology," in *Samuel P. Harn Museum of Art at Twenty Years: The Collection Catalogue*, ed. Jason Steuber, Laura K. Nemmers, and Tracy E. Pfaff (Gainesville: University Press of Florida, 2010), 227-231.

## **SELECTED PRESENTATIONS**

**Society of Florida Archivists Annual Meeting, Gainesville, FL** **2009**

Co-Presenter "The Basics of Digitizing Collections"

**Florida Association of Museums Annual Conference, Miami, FL** **2008**

Co-Presenter "Developing Collaborative Opportunities to Increase Accessibility to Exhibitions and Collections Online"